

Department of Transportation's
ADOPT-A-HIGHWAY PROGRAM
NEWS RELEASE



Contact Person: _____ Date: _____

Phone No. _____

_____ (name of sponsoring group) did their part to clean up the environment and make the community more beautiful last _____ (day and date of cleanup). As participants in the Department of Transportation's Adopt-A-Highway Program, they collected trash along two miles of _____ (assigned road).

Members of _____ (name of sponsoring group) spent over _____ (no. of hours) hours collecting _____ (no. of bags) bags of litter.

" _____

_____ " (quote from participant) said

_____ (participant's name), _____ (participant's title).

To adopt a highway, individuals, organizations or businesses agree to keep a two-mile stretch of road free of litter for a period of two years. Volunteers are given trash bags and safety vests to assist them with their clean-ups. They also have the option of recycling any litter collected, and keeping the money for their organization. In recognition of each group's involvement, DelDOT posts signs bearing the sponsor's name at the beginning and end of the adopted section.

Anyone interested in participating in DelDOT's Adopt-A-Highway Program should call 1-800-652-5600 for more information.